



EXPERTISE

Focusing on perfection.

OUR TEAM

For more than twenty years, p-s-design has been developing advertising and design concepts for business, trade and social interests – in recent years, increasingly for industry and technology as well. The fact that we never specialized in any one specific industry is of considerable advantage to our clients:

“Naturally each line of business has its own distinctions, but if you simply go with the flow, you’ll never know your own strength.”



Petra
Schmidt



Stefanie
Ramming



Susanne
Eber



Tanja
Konrad

and a proven team of specialized partners in design, copywriting (international), illustration, photography, multimedia, trade fair planning and 3D visualization.



BECAUSE RESULTS COUNT

...creativity takes precedence. And creating is our passion. Yet values like sincerity and honesty also count at p-s-design. We want to develop true – not token – added value for our clients. The way we do this is by communicating openly with our clients, advocating the unvarnished truth. Our give-and-take approach helps greatly in identifying potential as well as building upon success.

We have no use for prefabricated advertising packages of interchangeable content. While they may promise the world, such solutions will never be a perfect match for any client. In line with the adage “quality speaks for itself,” p-s-design also rejects contrived presentations and diversionary tactics. Good ideas should inspire all on their own, just like powerful designs require minimal debate.

CREATION UND MARKETING

The power of strong branding requires ongoing development, a designer's keen sense of "product infatuation" and flawlessly designed technical details. The consideration of international needs is just as routine for p-s-design as the constant motivation to develop and deliver high-quality communication tools for all markets and levels of business.

Branding is not a question of medium: From initial conception to ultimate implementation and production control, p-s-design is your partner for consistent corporate design. The requirements of our globally-active clients in industry and technology always constitute new challenges, ones we gladly meet with creative communication and branding-consistent concepts.

Expertise – focused on perfection.

brand design . corporate design
responsive design . print . screen . web
strategy . marketing . SEO . SEA
creation . 3D-visualization . film . animation
communication . pr
international . translations

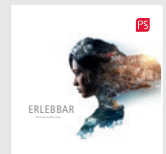


OUR CORE INDUSTRIES

Trade & Crafts

Industry & Technology

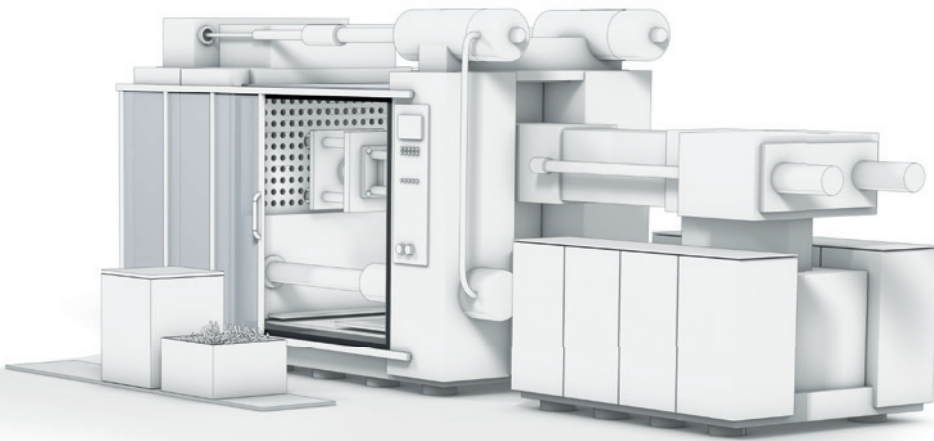
Service & Leisure



REFERENCE PROJECTS

Industry case studies: Industry & Technology





p-s-design

KREATION + MARKETING

p-s-design Petra Schmidt
Weiherer Straße 18
95326 Kulmbach / Germany
fon +49 (0) 92 21 . 824 10 00
fax +49 (0) 92 21 . 824 10 01
info@p-s-design.de
www.p-s-design.de