



COURAGE

Creating catchy ideas.

OUR TEAM

For more than twenty years, p-s-design has been developing advertising and design concepts for business, trade and social interests – in recent years, increasingly for industry and technology as well. The fact that we never specialized in any one specific industry is of considerable advantage to our clients:

“Naturally each line of business has its own distinctions, but if you simply go with the flow, you’ll never know your own strength.”



Petra
Schmidt



Stefanie
Ramming



Susanne
Eber



Tanja
Konrad

and a proven team of specialized partners in design, copywriting (international), illustration, photography, multimedia, trade fair planning and 3D visualization.



BECAUSE RESULTS COUNT

...creativity takes precedence. And creating is our passion. Yet values like sincerity and honesty also count at p-s-design. We want to develop true – not token – added value for our clients. The way we do this is by communicating openly with our clients, advocating the unvarnished truth. Our give-and-take approach helps greatly in identifying potential as well as building upon success.

We have no use for prefabricated advertising packages of interchangeable content. While they may promise the world, such solutions will never be a perfect match for any client. In line with the adage “quality speaks for itself,” p-s-design also rejects contrived presentations and diversionary tactics. Good ideas should inspire all on their own, just like powerful designs require minimal debate.

CREATION AND MARKETING

Recreational and social topics are as diverse as people and nature.

Their underlying fundamental concepts need to be expressed accurately. From the healthcare sector in all its facets including wellness aspects to the dynamic visitor and tourism trades and recreational, cultural and social themes – we give substance to your passion, form to your ideas and a name to your services.

p-s-design pulls your whole package together – from your logo and corporate image to all conceivable means of communication such as image brochures, web design, ad campaigns, PR documents and mailings, even ingenious promotional items.

But be forewarned – we position projects with an unusual level of enthusiasm which is generally highly contagious!

Receptiveness – to uncompromising ideas.

brand design . corporate design
responsive design . print . screen . web
strategy . marketing . SEO . SEA
creation . 3D-visualization . film . animation
communication . pr
international . translations

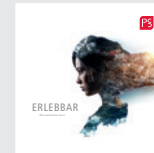


OUR CORE INDUSTRIES

Industry & Technology



Service & Leisure

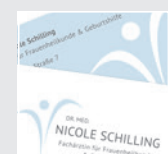


Trade & Crafts



REFERENCE PROJECTS

Industry case studies: Service & Leisure





p·s·design

KREATION + MARKETING

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